

DiversityPlus

MAGAZINE

Connecting Innovative Women and Diverse Companies to Corporate America and the Government Through Supplier Diversity

May/June 2011 Vol. 8 | No. 3

www.diversityplus.com \$ 4.95

GUANXI

The Business of Relationships in China

MWBE
Suppliers Guide to
Doing Business in China

Joint Ventures,
Teaming Agreements,
and Strategic Alliances

AT&T
Maintaining a Powerful
Legacy of Diversity

McCain Foods
Finding the Ingredients for
Diversity Success

Matlet Group
Focus, Innovation and
Cost Control Drive this
MBE to Success



Opportunities in the
Energy Industry:

- Opportunities and Challenges of Integrating Alternative Resources
- Making Solar Work for Utilities
- What's New in Energy Storage?

Standard Mail
U.S. Postage
PAID
Mt. Pocono
PA 18344
Permit #49

2011 WOMEN IN POWER
IMPACTING DIVERSITY

Nation's Top Diversity Leaders Recognized for Outstanding Contribution to Minority Business Development

It is with great pleasure that DiversityPlus presents the 4th annual Top Women in Power Impacting Diversity award winners. The women featured on the following pages represent some of our truly leading lights in the field, women who are going above and beyond to make a real and measurable difference in the diversity space.

The 2011 honorees are making change for minority and women owned businesses all over the U.S. and throughout the world. Their spheres of influence stretch beyond national borders and the boundary lines of their individual industries to touch minority groups and minority suppliers from all across the spectrum. These women exemplify the ideal of no boundaries and no limits for those willing to follow their business dreams.

As in years past, the 2011 award winners come from a wide variety of industries and backgrounds. Both top diversity executives and top minority suppliers are among those being honored.

To be recognized as one of the Top Women in Power Impacting Diversity, each honoree had to be nominated by someone within her own organization or by someone from an organization that she serves as a supplier or advocate. On the nomination form, the achievements of the woman in question are described, and there is the opportunity for feedback about the impact of her work in the diversity field to be shared.

There was no shortage of nominations – DiversityPlus receives more than 150 nominations each year on average, a reflection of the many talented and active women working for the cause of diverse inclusion today. As usual, our independent editorial team had a hard time narrowing the field. Nominations are designed to recognize measurable impacts on diversity, and the many examples of nominees making a truly positive impact and real difference in her space of choice were deeply powerful. The final names chosen reflect the very best of the best, a small and exclusive cohort of difference makers who can inspire us all.

"The hardest thing to do is to have to say "no" to someone who is trying hard but not hard enough to make a difference," says Paul Lachhu, editor of DiversityPlus magazine. "The nominations speak for themselves but more than that it is what other suppliers and diversity executives are saying, their feedback on whether not the nominee is truly impacting diversity."

The 13 women named to the 2011 Women In Power Impacting Diversity award winners list are undeniably making an impact. They stand out from their peers with their dedication to the advancement of diverse businesses and their commitment to the diversity community. Within their own organizations, the organizations they serve, their involvement with national and local diversity organizations, and their involvement in their communities, these women are opening doors, opening minds, and paving the way for diverse businesses to show their value and unique skill sets to prospective employers.

These women are champions, advocates, and pioneering spirits. We couldn't be prouder to honor them for their work and are excited to share the profiles of the very inspirational 2011 award winners in the pages ahead.

Amgen

Wendy Matheu is the Supplier Diversity Manager at Amgen, bringing her own firsthand experience and insights as a small, diverse business owner to the table since assuming the position in 2005. In addition to guiding Amgen's existing programs to continued excellence, she has pioneered new workshops and increased awareness of Amgen's supplier diversity program.



Wendy Matheu
Supplier Diversity Manager,
Amgen.

A cornerstone of Matheu's success has been her ongoing ability to create and grow diversity resources and build supplier-corporate relationships. She has been a particular champion of the Veteran and Military Business Owners Association (VAMBOA), securing Amgen as their first corporate sponsor. In 2010 alone Matheu helped organize the first annual "Power to Business Conference" for women, (in conjunction with NAWBO, WBENC, NGLCC and NMSDC), expand Amgen's Veteran's Day event programming, and was honored by the Puerto Rico Supplier Development Council (PSRDC), WBENC, NAWBO-VC, DiversityPlus Magazine, and the California Department of Veterans Affairs.

Favorite Quote

"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful" - Herman Cain